

2011-2012 PLAN

* New subjects	114 JUL/AG	115 SEP/OCT	116 NOV/DEC	117 JAN/FEB	118 MAR/AP	119 MAY/JUN
FRUIT	SEEDLESS GRAPES Summer Fruit Watermelons	TOP FRUIT Citrus, Berries, Grapes Kiwi & Tropical	CITRUS Apples & Pears Exotics	NEW VARIETIES Berries, Kiwi, Citrus, Tropical	BERRIES SOUTHERN HEMISPHERE	STONE FRUIT Melons
VEGETABLES	MELONS Salad Vegetables	FRESH CUTS Lettuces Broccoli Garlic & Onions	TOMATO & PEPPER Ratatouille Vegetables	LETTUCE & CABBAGE Onions & Garlic	PRIMEURS Convenience Esparragus	NEW VARIETIES Tomato & Pepper
DISTRIBUTION	AIR & Sea*	Wholesale M.	Produce Retail	Logistics	Transport	Discounters
MARKETS	RUSSIA Scandinavia Ukraine	SPAIN, ITALY Germany, China, UAE	FRANCE, UK Poland & Germany	HOLLAND BELGIUM Russia, UK	UK Iberia East Europe Mediterranean & MIDDLE EAST	GERMANY Poland Italy
SPECIAL REPORT	BELGIUM HOLLAND	AMERICA ASIA	MOROCCO Egypt, Turkey EAST EUROPE	BIO & FAIR TRADE		AFRICA S.A. & Kenya
BANANA-TROP.	COLOMBIA*	COSTA RICA		EU MARKET	ACP	ECUADOR
BIO & SUSTAINABILITY	Fair Trade	BIO & Carbon Neutral	Biocrop Protection	Food Chain	Quality Labels	BIO & Sustain
TECHNOLOGY	PACKAGING	FRESH CUTS	POST- HARVEST Prod.	PACKING	RIPENING	GRADING
POTATOES	Eu. Industry Packing	Consumption Packing	Europe Seed	New varieties Quality	Consumption Packing	Early Potatoes
EXHIBITIONS (with stand)	.POTATO EUROPE .WORLD FOOD .WOP DUBAI .FRESH POLAND	.FRESH SUMMIT .FRUIT ATTRACTION .MAC FRUIT .CHINA FVF	.GROWTECH .SIFEL .FRUIT LOGISTICA	.FRUITS LOGISTICA .BIOFACH .ALIMENTARIA	.GLOBAL TOUR .BANANA Forum .EXPOAGRO .MEDFEL France	.AECOC Congress .FRESHFEL Congress

INNOVATIONS/NEW VARIETY: please send (free info) to pierre@eurofresh-distribution.com - Pierre Escodo : +34 661 324 134

ADVERTISING RATES 2011-2012

all rates are without VAT

.Front Cover	€ 4.730
.Back Cover and First page	€ 2.910
.1 Page Right	€ 2.160
.1 Page Left	€ 1.975
.Double Page	€ 3.970
.1/2 Double Page	€ 2.395
.1/2 Page Right	€ 1.360
.1/2 Page Left	€ 1.210
.1/3 Page	€ 1.005
.1/4 Page or Footer	€ 860
.1/6 Page	€ 720

Size of the Adverts (at border + 3 mm margin)	
Front Page	160 x 190 mm
1 Page	217 x 305 mm
1/2 Page	217 x 146 mm Low
	102 x 305 mm High
1/3 Page	217 x 97 mm Low
	67 x 305 mm High
1/4 Page	102 x 146 mm high
	217 x 76 mm footer

NEW DESIGN	
1 page	€250
1/2 page	€150
1/3 page	€130
1/4 page	€100
1/6 page	€80

- OTHER FORMATS** : + 15 % • ADVERTORIAL: 4 pages are €4475, 2 pages €2380, 1 page €1395 (without VAT)
- DISCOUNTS** : for 3 issues -10% • for 6 issues (1 year) - 15% + advertising article (1 page) + mailing (300 contacts).
- PAYMENT** : 30 days after publication • 5% discount for pre-payment. • 2% charge per month for late payment.
- CIRCULATION** : Periodicity: every 2 months • Printing: 10,000 copies • Digital Edition: to 20,000 buyers
- MATERIAL** : in .pdf format with 300 DPI minimum resolution, by Email or Serveur • 30 days before publication
- Additional cost will be added for the art work of design of a new advert • New design €250